

**eHealth Initiative and Foundation's
Third Annual Connecting Communities Learning Forum
Overview of Program**

April 10-11th, 2006

**Hyatt Regency Hotel
400 New Jersey Avenue, NW, Washington, D.C.**

SUNDAY, APRIL 9TH	
Time	Event
5:30 – 7:00 p.m.	Opening Reception
MONDAY, APRIL 10TH	
8:00 – 8:15 a.m.	Opening Remarks <ul style="list-style-type: none"> ▪ Program Co-Chair John Tooker, MD, MBA, Executive Vice President and Chief Executive Officer, American College of Physicians; President, eHealth Initiative Foundation ▪ Program Co-Chair Janet M. Marchibroda, Chief Executive Officer, eHealth Initiative and Foundation
8:15 – 8:45 a.m.	Overview of the Learning Forum by Co-Chairs, eHI's Connecting Communities Membership <ul style="list-style-type: none"> ▪ Program Co-Chair J. Marc Overhage, MD, PhD, FACP, FACMI, President and Chief Executive Officer, Indiana Health Information Exchange ▪ Program Co-Chair Micky Tripathi, PhD, President and Chief Executive Officer, Massachusetts eHealth Collaborative
8:45 – 9:15 a.m.	Keynote Address <ul style="list-style-type: none"> ▪ Mark McClellan, MD, PhD, Administrator, Centers for Medicare and Medicaid Services
9:15 – 10:30 a.m.	American Health Information Community Panel: A Candid Discussion about Health Information Exchange in the Current Environment <ul style="list-style-type: none"> ▪ Moderator: John Tooker, MD, MBA, Executive Vice President and Chief Executive Officer, American College of Physicians ▪ Kevin Hutchinson, President and Chief Executive Officer, SureScripts ▪ Charles N. Kahn III, President, Federation of American Hospitals ▪ Scott Serota, President and Chief Executive Officer, Blue Cross Blue Shield Association
10:30 – 10:45 a.m.	Break

Time	Event
10:45 – 12:15 p.m.	Tracks: Session 1
10:45 – 12:15 p.m.	<p>Track 1: Getting Started, Organization and Governance Track Co-Chairs: Michael Heekin, JD, MBA, Chair, Florida Governor's Health Information Infrastructure Advisory Board and Gerry Hinkley, JD, Partner, Davis Wright Tremaine LLP</p> <p>Key Topics for Organizing and Governing Health Information Exchange Efforts</p> <ul style="list-style-type: none"> ▪ Michael Heekin, JD, MBA, Chair, Florida Governor's Health Information Infrastructure Advisory Board ▪ Gerry Hinkley, JD, Partner, Davis Wright Tremaine LLP
10:45 – 12:15 p.m.	<p>Track 2: Value Creation and Financing Track Co-Chairs: John Blair, III, MD, President and Chief Executive Officer, Taconic IPA and Francois de Brantes, Director, Bridges to Excellence</p> <p>Fundamentals of Securing Upfront Funding and Developing a Sustainable Business Model for Health Information Exchange</p> <ul style="list-style-type: none"> ▪ John Blair, III, MD, President and Chief Executive Officer, Taconic IPA ▪ Francois de Brantes, Director, Bridges to Excellence
10:45 – 12:15 p.m.	<p>Track 3: Practice Transformation and Quality Track Co-Chairs: Michael S. Barr, MD, MBA, FACP, Vice President, American College of Physicians and Joseph M. Heyman, MD, Secretary, American Medical Association Board of Trustees</p> <p>Fundamentals of Practice Transformation</p> <ul style="list-style-type: none"> ▪ Michael S. Barr, MD, MBA, FACP, Vice President, American College of Physicians ▪ Joseph M. Heyman, MD, Secretary, American Medical Association Board of Trustees
10:45 – 12:15 p.m.	<p>Track 4: Technical Aspects Track Co-Chairs: Steven E. Labkoff, MD, FACP, Director, Healthcare Informatics, Pfizer Human Health and Hugh Zettel, Director, Government and Industry Relations, GE Healthcare Integrated IT Solutions; Director, EHR-VA Association</p> <p>Exploring the Development of a Health Information Network: Key Insights from the NHIN Prototype Contracts: Panel Discussion: Part I</p> <ul style="list-style-type: none"> ▪ Robert "Rim" Cothren, PhD, Chief Scientist, Northrop Grumman ▪ Kevin Julier, Liaison Architect, IBM ▪ Dave "Casey" Webster, Certified Executive IT Architect, IBM

Time	Event
10:45 – 12:15 p.m.	Track 5: Policy and Advocacy Track Co-Chair: Robert B. Doherty, Senior Vice President, American College of Physicians Case Study for Driving National Policy Change: American College of Emergency Physicians <ul style="list-style-type: none"> ▪ Brian Keaton, MD, President-Elect, American College of Emergency Physicians; Director, Northeastern Ohio Regional Health Information Organization ▪ Dean Wilkerson, Executive Director, American College of Emergency Physicians
10:45 – 12:15 p.m.	Track 6: Policies for Information Sharing CORE: Simplifying Administrative Data Exchange, Achieving Interoperability, CAQH <ul style="list-style-type: none"> ▪ Moderator: Robin Thomashauer, Executive Director, CAQH ▪ Sandy Beard, Director of Business Development, CareFirst
12:15 – 1:15 p.m.	Lunch: Table Topics <ul style="list-style-type: none"> ▪ Clinical Decision Support ▪ Communications Workshop ▪ Consumers' Role in Health Information Exchange ▪ eImaging ▪ Health Plans and Health Information Exchange ▪ Pay for Performance and Health Information Exchange ▪ Personal Health Records ▪ Privacy and Security ▪ Public Health's Role in Health Information Exchange ▪ Value and Return on Investment
1:15 – 1:45 p.m.	Keynote Address <ul style="list-style-type: none"> ▪ Carol Diamond, MD, MPH, Chair, Connecting for Health; Managing Director, The Markle Foundation
1:45 – 2:15 p.m.	Break
2:15 – 3:30 p.m.	Tracks: Session 2
2:15 – 3:30 p.m.	Track 1: Getting Started, Organization and Governance Case Study: Starting and Maintaining a Regional Initiative <ul style="list-style-type: none"> ▪ Lori Hack, Chief Executive Officer, The California Regional Health Information Organization ▪ Brian Keaton, MD, President-Elect, American College of Emergency Physicians; Director, Northeastern Ohio Regional Health Information Organization ▪ Tim Turner, BBA, Texas Medical Board; Member; Chairman, Statewide Health Coordinating Council, Health Information Technology Advisory Committee, State of Texas

Time	Event
2:15 – 3:30 p.m.	Track 3: Practice Transformation and Quality Case Study: Massachusetts' Strategy for Supporting Usage of EHRs and Emerging Health Information Networks <ul style="list-style-type: none"> ▪ Charlie Parker, Director, Health Information Technology/DOQ-IT, MassPRO ▪ Anthony M. Smeglin, MD, FCCP, Medical Director, Williamstown Medical Associates ▪ Micky Tripathi, PhD, President and Chief Executive Officer, Massachusetts eHealth Collaborative
2:15 – 3:30 p.m.	Track 4: Technical Aspects Overview of the Work of Certification Commission for Healthcare Information Technology <ul style="list-style-type: none"> ▪ Sarah T. Corley, MD, FACP, American College of Physicians ▪ Alisa Ray, Executive Director, Certification Commission for Healthcare Information Technology ▪ John Tooker, MD, MBA, Executive Vice President and Chief Executive Officer, American College of Physicians; President, eHealth Initiative Foundation
2:15 – 3:30 p.m.	Track 5: Policy and Advocacy Working with State Governors and Legislators: Nuts and Bolts <ul style="list-style-type: none"> ▪ The Honorable Bob Hagedorn, State Senator, Denver, Colorado ▪ Kala Ladenheim, Program Director, Forum for State Health Policy Leadership, National Conference of State Legislatures ▪ John Thomasian, Director, National Governors' Association Center for Best Practices ▪ Anne M. Winter, Policy Advisor to the Governor, Office of the Governor, State of Arizona
2:15 – 3:30 p.m.	Track 6: Connecting for Health Connecting for Health Common Framework: Technical Aspects including Common Elements and Regional Adoption Experience <ul style="list-style-type: none"> ▪ Moderator: J. Marc Overhage, MD, PhD, FACP, FACMI, President and Chief Executive Officer, Indiana Health Information Exchange ▪ Don Grodecki, President, Browsersoft Inc. ▪ Vinod Muralidhar, Partner, Global Health Solutions, Computer Sciences Corporation
3:30 – 3:45 p.m.	Break

Time	Event
3:45 – 5:15 p.m.	Tracks: Session 3
3:45 – 5:15 p.m.	Track 1: Getting Started, Organization and Governance Case Study: Arizona's Experiences in Developing an Incremental Roadmap for Improving Health and Healthcare through Information Technology <ul style="list-style-type: none"> ▪ Bruce Bethancourt, MD, FACP, Regional Medical Director Banner Arizona ▪ Eric Dean, Senior Vice President and Chief Information Officer, Schaller Anderson, Incorporated ▪ Andy Miller, Strategic Initiatives Manager, Government Information Technology Agency, State of Arizona ▪ Chris Muir, Strategic Projects Manager, Government Information Technology Agency, State of Arizona ▪ Anne M. Winter, Policy Advisor to the Governor, Arizona
3:45 – 5:15 p.m.	Track 2: Value Creation and Financing Case Study: Three Communities' Strategies for Achieving a Sustainable Model for Health Information Exchange <ul style="list-style-type: none"> ▪ Thomas M. Fritz, Chief Executive Officer, Inland Northwest Health Services ▪ Jay Colt McCutcheon, MBA, Chief Operating Officer, Michiana Health Information Network ▪ J. Marc Overhage, MD, PhD, President and Chief Executive Officer, Indiana Health Information Exchange
3:45 – 5:15 p.m.	Track 3: Practice Transformation and Quality Leveraging HIT and Health Information Network to Support Performance Measurement and Reporting <ul style="list-style-type: none"> ▪ John Blair, III, MD, President and Chief Executive Officer, Taconic IPA ▪ Karen Kmetik, PhD, Director, Clinical Performance Evaluation, American Medical Association ▪ Linda Shelton, Vice President, National Committee for Quality Assurance
3:45 – 5:15 p.m.	Track 4: Technical Aspects Exploring the Development of a Health Information Network: Key Insights from the NHIN Prototype Contracts: Panel Discussion: Part II <ul style="list-style-type: none"> ▪ Jared Adair, Director, Healthcare Strategies, Computer Sciences Corporation ▪ Brian J. Kelly, MD, USN, MBA, CAPT, Associate Partner, Accenture
3:45 – 5:15 p.m.	Track 5: Policy and Advocacy Case Study: The Story of New York: State Funding, State Leadership <ul style="list-style-type: none"> ▪ Rachel Block, Director, Quality Strategies, United Hospital Fund ▪ C. William Schroth, Chair, Working Group for Health Information Technology, State of New York

Time	Event
3:45 – 5:15 p.m.	Track 6: Connecting for Health Connecting for Health Common Framework: Policies for Information Sharing Overview: <ul style="list-style-type: none"> ▪ Mark Frisse, MD, Director, Regional Health Initiatives, Vanderbilt Center for Better Health ▪ Marcy Wilder, Partner, Hogan & Hartson LLP Panel: <ul style="list-style-type: none"> ▪ Joseph M. Heyman, MD, Secretary, American Medical Association Board of Trustees ▪ Janlori Goldman, Director, Health Privacy Project; Research Scholar, Center on Medicine as a Profession, Columbia College of Physicians & Surgeons
5:15 – 5:30 p.m.	Break
5:30 – 6:30 p.m.	Networking Reception: Break-outs by State and Region for the First Hour Breakout 1: AL, FL, GA, LA, MS, KY, NC, SC, TN Breakout 2: DC, DE, MD, NJ, NY, VA Breakout 3: IL, IN, MI, OH, WI, PA, WVA Breakout 4: CT, ME, MA, NH, RI, VT Breakout 5: AK, AZ, CA, CO, HI, NV, NM, OR, WA Breakout 6: AR, KS, IA, ID, MO, MT, NE, ND, OK, SD, TX, UT, WY
6:30 – 7:30 p.m.	Reception

Tuesday, April 11th	
Time	Event
8:00 – 8:15 a.m.	<p>Opening Remarks</p> <p>Co-Chairs, eHI's Connecting Communities Membership</p> <ul style="list-style-type: none"> Program Co-Chair J. Marc Overhage, MD, PhD, FACP, FACMI, President and Chief Executive Officer, Indiana Health Information Exchange Program Co-Chair Micky Tripathi, PhD, President and Chief Executive Officer, Massachusetts eHealth Collaborative
8:15 – 9:00 a.m.	<p>Keynote Address</p> <ul style="list-style-type: none"> Carolyn M. Clancy, MD, Director, Agency for Healthcare Research and Quality
9:00 – 9:45 a.m.	<p>Congressional Address</p> <ul style="list-style-type: none"> Moderator: Ned McCulloch, JD, Governmental Programs Executive, IBM David Bowen, Health Policy Director--Minority, Senate Health, Education, Labor and Pensions Committee David Fisher, Director of Health Policy, Senate Budget Committee William F. Pewen, PhD, MPH, Senior Health Policy Advisor Senator Olympia J. Snowe Michael S. Zamble, Policy Advisor, Office of Congressman Patrick J. Kennedy
9:45 – 10:00 a.m.	<p>Announcement of RHIO Wiki</p> <ul style="list-style-type: none"> Janet Marchibroda, Chief Executive Officer, eHealth Initiative David Merritt, Project Director, Center for Health Transformation <p>Remarks</p> <ul style="list-style-type: none"> The Honorable Newt Gingrich, Founder, Center for Health Transformation; Former Speaker, U.S. House of Representatives
10:00 – 10:30 a.m.	<p>Keynote Address</p> <ul style="list-style-type: none"> The Honorable John Lynch, Governor of New Hampshire
10:30 -10:35 a.m.	<p>Remarks</p> <p>Earle Rugg, Vice President, Marketing, Payer Technologies LLC</p>
10:35 – 10:45 a.m.	Break

Time	Event
10:45 – 12:00 p.m.	Tracks: Session 4
10:45 – 12:00 p.m.	<p>Track 1: Getting Started, Organization and Governance Track Co-Chairs: Michael Heekin, JD, MBA, Chair, Florida Governor's Health Information Infrastructure Advisory Board and Gerry Hinkley, JD, Partner, Davis Wright Tremaine LLP</p> <p>Case Study: A Journey to Improve Health and Healthcare through Health Information Technology and Health Information Exchange</p> <ul style="list-style-type: none"> ▪ Becky Cherney, President and Chief Executive Officer, Florida Health Care Coalition ▪ Vicki Estrin, Program Manager, Volunteer eHealth Initiative Vanderbilt Center for Better Health ▪ Roxane Townsend, MD, Medicaid Medical Director, State of Louisiana
10:45 – 12:00 p.m.	<p>Track 2: Value Creation and Financing Track Co-Chairs: John Blair, III, MD, President and Chief Executive Officer, Taconic IPA and Francois de Brantes, Director, Bridges to Excellence</p> <p>Bridges to Excellence Tutorial: Hands-on Session for Building a Sustainable Model for Quality and HIT</p> <ul style="list-style-type: none"> ▪ Francois de Brantes, Director, Bridges to Excellence ▪ Donna Marshall, Executive Director, Colorado Business Group on Health ▪ Andrew Webber, President and Chief Executive Officer, National Business Coalition on Health
10:45 – 12:00 p.m.	<p>Track 4: Technical Aspects Track Co-Chairs: Steven E. Labkoff, MD, FACP, Director, Healthcare Informatics, Pfizer Human Health and Hugh Zettel, Director, Government and Industry Relations, GE Healthcare Integrated IT Solutions; Director, EHR-VA Association</p> <p>Connecting for Biosurveillance</p> <ul style="list-style-type: none"> ▪ Moderator: Kathleen McCormick, PhD, Senior Scientist/Vice President, SAIC Health Solutions ▪ David Groves, MBA, Vice President for Public Health Informatics, SAIC Health Solutions ▪ John Loonsk, MD, Director of Interoperability and Standards, Office of the National Coordinator for Health Information Technology ▪ Farzad Mostashari, MD, MSPH, Chair, Primary Care Information Taskforce, and Assistant Commissioner, Bureau of Epidemiology Services New York City Department of Health and Mental Hygiene ▪ Lynn Steel, MS, Director, Division of Emergency Preparedness and Response, Centers for Disease Control and Prevention

Time	Event
10:45 – 12:00 p.m.	<p>Track 5: Policy and Advocacy Track Co-Chair: Ned McCulloch, JD, Governmental Programs Executive, IBM</p> <p>A Panel of Government Leaders: Insights on the Progress of State, Regional and Community-Based Collaboratives Focused on HIE</p> <ul style="list-style-type: none"> ▪ Linda M. Magno, Director, Medicare Demonstrations Program Group, Centers for Medicare and Medicaid Services ▪ Marc Wine, MD, Government Services Administration, Office of Intergovernmental Solutions ▪ Scott Young, MD, Director of Healthcare IT Initiatives, Agency for Healthcare Research and Policy
10:45 – 12:00 p.m.	<p>Track 6: Connecting for Health Connecting for Health Common Framework: Methods for Achieving Private and Secure Information Exchange</p> <ul style="list-style-type: none"> ▪ William Braithwaite, MD, PhD, Chief Medical Officer, eHealth Initiative and Foundation ▪ Professor Peter Swire, JD, Moritz College of Law, Ohio State University, John Glenn Scholar in Public Policy Research ▪ Don Simborg, MD, Consultant
12:00 – 1:00 p.m.	Lunch
1:00 – 1:30 p.m.	<p>An Overview of Research Project on State Level Regional Health Information Organizations</p> <ul style="list-style-type: none"> ▪ Linda Kloss, MA, RHIA, Chief Executive Officer, American Health Information Management Association ▪ Vicky Prescott, Regenstrief Institute
1:30 – 2:00 p.m.	<p>Keynote Address</p> <ul style="list-style-type: none"> ▪ Kelly Cronin, Director, Office of Programs and Coordination, Office of the National Coordinator for Health Information Technology
2:00 – 2:15 p.m.	Break

Time	Event
2:15 – 3:30 p.m.	Tracks: Session 5
2:15 – 3:30 p.m.	<p>Track 1: Getting Started, Organization and Governance Connecting Our Communities: Success with Clinical Data Exchange. How We Did It: Critical Success Factors, Barriers, Governance and Business Models, What is Connected and How and Where We are Headed</p> <ul style="list-style-type: none"> ▪ Moderator: Russell Ricci, MD, President Emeritus eHealth Initiative; Chairman, MEDITECH Medical Advisory Board ▪ Tom Finley, Chief Information Officer, Western North Carolina Health Network RHIO ▪ Fred Galusha, Chief Information Officer, Inland Northwest Health Services ▪ Denni McColm, Chief Information Officer, Citizens Memorial Hospital
2:15 – 3:30 p.m.	<p>Track 2: Value Creation and Financing An Overview of Alternative Financing Strategies: Nuts and Bolts and Overview of Tools in eHI's Connecting Communities Toolkit</p> <ul style="list-style-type: none"> ▪ Douglas Emery, Director, Reimbursement Policy, eHealth Initiative and Foundation ▪ Robert McDonald, MD, MBA, President, Aledo Consulting
2:15 – 3:30 p.m.	<p>Track 3: Practice Transformation and Quality How to Build Consumer Support in the Development of Regional Health Information Organizations and Health Information Exchange Initiatives</p> <ul style="list-style-type: none"> ▪ Moderator: Bruce A. Henderson, MHA, MBA, Director, Price Waterhouse Coopers ▪ Lorraine Fernandes, RHIA, Senior Vice President, Initiate Systems ▪ Charles W. Jarvis, FACHE, Director of Industry Affairs and Policy, NextGen Healthcare Information Systems ▪ Christopher D. Sprowl, MD, President, Integrated Physician Network Avista
2:15 – 3:30 p.m.	<p>Track 4: Technical Aspects Technology Applied to Privacy and Security</p> <ul style="list-style-type: none"> ▪ Moderator: Professor Peter Swire, JD, Moritz College of Law, Ohio State University, John Glenn Scholar in Public Policy Research ▪ Don Grodecki, President, Browsersoft Inc. ▪ John Macaulay, MD, Vice President, Healthcare and Lifesciences, Anakam LLC ▪ David M. Temoshok, Director, Identity Policy and Management, General Services Administration
2:15 – 3:30 p.m.	<p>Track 5: Policy and Advocacy Leveraging Health Information Networks for the Medicaid Population</p> <ul style="list-style-type: none"> ▪ Rachel Block, Director, Quality Strategies, United Hospital Fund ▪ Sheera Rosenfeld, Manager, Avalere Health

Time	Event
2:15 – 3:30 p.m.	<p>Track 6: Connecting for Health</p> <p>Connecting for Health Common Framework: Building Community Trust in Health Information Exchange: A Model Contract Overview</p> <p>Overview</p> <ul style="list-style-type: none"> ▪ Allan Briskin, JD, Counsel, Davis Wright Tremaine LLP ▪ Gerry Hinkley, JD, Partner, Davis Wright Tremaine LLP ▪ Reactor Panel: ▪ John Blair, III, MD, President and Chief Executive Officer, Taconic IPA ▪ Vicki Estrin, Program Manager, Volunteer eHealth Initiative Vanderbilt Center for Better Health
3:30 p.m.	Connecting Communities Learning Forum Adjournment